

## **SSNS Project Dissemination/Visibility Mid-term Report**

### **1. Website – a dedicated project web address**

Address: <https://www.seafood-security.org/>

#### **Structure of the webpage:**

Home: introduction of the project, board & quality board.

About us – Project structure, Management Board and Quality Board

Partners – task division, List of Teachers, Asia, Europe,

Activities – Inception workshop, WP1, WP2...

Documents – Brochure, Outcomes

VLE platform – VLE site, Teachers' manual, Users manual

Photo gallery – photos

Inquiry form – email to Project Coordinator

#### **Other partner webpages are provide below:**

<http://ssns-vle.eu/>

<https://www.researchgate.net/project/Sustainable-Seafood-and-Nutrition-Security-SSNS>

<http://www.fishtech.mju.ac.th/WEB/main/index.php>

<https://www.ntnu.edu/ibt/research/food-safety/projects#Curriculum>

<https://app.cristin.no/projects/show.jsf?id=608879>

<http://fof.hcmuaf.edu.vn/fof-32878-1/en/on-going-project-ssns-curriculum-development-for-sustainable-seafood-and-nutrition-security.html>

<http://www.susaquastirling.net/blog/2018/8/30/eurastip-europe-asia-collaboration-workshop-on-education-training>

<http://eurastip.eu/education/stakeholder-needs/>

<http://fof.hcmuaf.edu.vn/?lng=en>

<http://thp.fpik.ipb.ac.id/program-erasmus/>

### **2. Social media:**

“Sustainable-Seafood-Net” group <https://www.facebook.com/groups/Sustainableseafood/>

Social media is so powerful nowadays as it helps increase visibility. Anyone who finds it can join subject to approval by administrator. All the project activities have been posted along with some pictures and video clips. News concerning seafood security are also posted or shared. It also attracts the attention of common people towards the issues. When the Project Coordinator shares on his time line, nearly 5,000 friends will get it. Similarly, population and also share it e.g. SEAT (Sustaining Ethical Aquaculture Trade) also shares, it has over 682 members. SARNISSA (Sustainable Aquaculture Research Network for Sub-Saharan Africa) also shares quite frequently which has over 5,000 members. Project activities such as NTNU and Stirling visits, salmon farms and other have been shared. When few others share, it can reach over 100,000 people.

Example 1: <https://www.facebook.com/275260965909092/posts/congratulations-drram-and-the-entire-team/1137701696331677/>

This is the social media post sent by the President of AIT. All of his followers can see it and also share which can reach thousands of people. For example, it was shared by the AIT School of Environment, Resources and Development which has over 11,000 members in the group.

Example 2) <http://serd.ait.ac.th/2019/01/07/aarm-continues-to-lead-curriculum-development-program-in-asia/>

This site contents belong to the Aquaculture program and Aqua-Centre which has over 12,000 members.

### **3. Conferences and seminars**

At least 10 presentations have been planned by several partners during national, regional and international conferences. Amaya from UoS, gave a seminar about the project during EURASTiP Capacity Building Foresight Workshop: “Ensuring Aquaculture Education Meets the Needs of the Aquaculture Sector” in Montpellier during European Aquaculture Society conference on 25 Aug 2018. Konstantinos Polymeros presented a paper about the project during 3rd International Congress on Applied Ichthyology & Aquatic Environment in Volos, Greece, where over 600 participants attended held during Nov 8-11, 2018 available at: <http://hydromedit.gr/index.php/hydromedit-international-congress-is-expanding/>

Project Coordinator presented during a workshop organized for EU project partners of Thailand in Kasetsart Univ, Bangkok, on 21 Nov 2018, 70 partners from all over Thailand were present. Ram also presented it during an international conference “Asian Aquaculture” at AIT during Dec 3-6, 2018, 300 participants from all over the world attended. Info day, final conference, special education fairs etc. are still in plan.

### **4. A door sticker:**

It was prepared and provided during the inception workshop to use whenever events occur. Which was used during inception workshop, and two study tours.

### **5. Visibility during events:**

SSNS logo and EU Erasmus+ programme and all consortium partners logos have been used/will be used in the banner, backdrop or poster or any others.

### **6. Publicity obligations**

Logo of EU with the text “Co-funded by Erasmus+ Programme of the European Union” in every outcome such as WP1 Reports, website, VLE site, social media head banner etc.

### **7. Publication**

SNS logo project and EU Erasmus+ programme appear in all WP1 outcome documents. Presentation template with SSNS and EU Erasmus+ programme been developed and shared among partners so that they can use it whenever they prepare and present during any conferences.