

### **G.1. Expected impact of the project**

- Academic professionals and administrative staff working in the PC HEIs. This TG will be deeply involved at all stages of the project:

1. They will conduct and benefit from the needs assessment activities in WP1,
2. exchange good practices and know-how with their European counterparts in WP2 during the study visits in Europe and in Asia for the development of curricula and training
3. Receive training through study visits and the SSNS VLE. In total 36 academic professionals, will be trained (4 from each Asian HEI) and 54 administrative staff (6 from each Asian HEI).
4. They will also benefit from the development of new curricula and VET courses to be taught. 20 new courses will be developed for the MSc programme by the partners and each Asian HEI will develop 3 new VET courses tailor made to their region's needs (and business training needs) and special characteristics i.e. a total of 27 new VET courses.
5. Sustainable Seafood Centers will be established in all 9 Asian HEIs with the equipment necessary to deliver the MSc programme and conduct research for SSNS They will use and/or benefit from the following project products: D1.1, 1.2, 1.3, 1.4, 2.2, 2.3, 2.4, 2.5, 2.6, 2.7, 3.1, 3.2, 3.3, 3.4, 3.5, 3.6, 4.1, 4.2, 4.3, 4.4, 4.5, 6.2, 6.5, 6.6

### **G.2. Dissemination and exploitation strategy**

The creation of value-added for the project is a priority for the Consortium. The project involves representatives of all types of stakeholders throughout the project lifespan with its focused dissemination activities. Stakeholders will include other HEIs with relevant department/faculties, education professionals and academic staff, students, researchers, fishery and aquaculture businesses, experts, associations or networks of HEIs, research institutes and VET providers among other. In order to ensure the effectiveness of the project's dissemination activities an analysis will first carefully identify a wide pool of stakeholders. Particular attention will be paid to identifying fishery and aquaculture businesses in the partner countries in order to create viable links to the labour market that will enhance the employability of graduates. Then, a dissemination plan will correlate specific project results with specific audiences through targeted actions that will span throughout the project duration. Dissemination will follow the project results and will be structured as follows:

- Preparation stage: a major part of the stakeholders will be reached: HEIs and education professionals from relevant academic areas, research institutes in both Europe and Asia, fishery and aquaculture businesses, and VET providers from Asia.
- Design of the curricula: all stakeholders will be reached, including experts and researchers on seafood security, as well all these that will participate in the SSNS VLE.
- Curricula delivery: The new SSNS MSc programme will be extensively publicised through SSNS Info days in WP3 in order to ensure a satisfactory number of students during course delivery in WP4.
- End of the project: The major SSNS results will be extensively disseminated with the aim of turning the SSNS MSc programme and the VLE into an acknowledged programme. In addition, the Final Conference will contribute to mainstreaming seafood nutrition security as an issue beyond the academia and reach the institutional level.
- After the project ends: Dissemination will continue by all partners, who will continue updating and delivering the MSc programme, by the SSNS alumni community and the SSNS VLE community. The channels to be used for the dissemination activities above are the following:
- Graphic identity: SSNS and Erasmus+ logos

- Text-based information: flyers, posters, policy briefs, policy recommendations.
- Web-based channels: SSNS website (including electronic news items), SSNS VLE, web 2.0 tools, web ads, Erasmus+ dissemination platform.
- Face to face events: All partners will organize at least one info day and Final Conference will also be organized.
- Specialized channels: Digital repositories for education material, virtual and/or collaborative and/or special education fares and conferences, academic journals.
- Networking and synergies with HEIs, VET providers, fishery and aquaculture businesses as well as associations/networks of HEIs, research institutes at regional/national/EU/Asian levels will be undertaken.